

"My coursework and residency work heightened my international and global awareness through expanding my interests and understanding of the relationships and the interconnectivity of what would have previously seemed to be unrelated subjects."

– Mrs. Ellen Roberts, Industrial Engineer, Defense Contract Management Agency (DCMA) - Boeing Class of 2008

"Professionally, the IU-UNC LogMBA program has not only changed how I think, but, in many ways, it has also separated me from my peers. Now I apply a business approach to the decisions I make to train, equip, resource, and lead my soldiers."

– LTC Corey New, USA, Battalion Commander, 53rd Transportation Battalion, Class of 2009



Why IU-UNC LogMBA?

- Earn a top-tier MBA with an emphasis in supply chain and leadership without putting your career on hold
- Refine your leadership skills during the residencies: executive presence; written and verbal communication; crisis communication; and negotiations
- Enhance your learning experience by incorporating real-world challenges, projects, and team work
- Expand your global perspective through an overseas study tour visiting industry, military installations, and government entities
- Learn shoulder-to-shoulder with a diverse student body from military, government, and the private sector
- Analyze and tackle a problem in your organization and provide immediate ROI through this faculty-guided applied project
- Experience a tailored capstone course – a real-life consulting project for a military or government organization
- Build life-long relationships and grow a solid professional network with other leaders in the defense sector
- Receive support from dedicated program staff and engaged faculty over the entire two years
- Become of a member of a strong alumni network

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www.IU-UNCLogMBA.org

Logistics MBA. Get Started.



★ ★ ★ ★ ★ ★ ★ ★
**INSTITUTE
FOR DEFENSE
& BUSINESS**

IU-UNC LogMBA Program Office
Institute for Defense and Business

1430 Environ Way
Chapel Hill, NC 27517
Phone: (919) 969-8008
Email: info@idb.org

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KELLEY SCHOOL OF BUSINESS
INDIANA UNIVERSITY

 **UNC**
KENAN-FLAGLER
BUSINESS SCHOOL



During times of increasing resource constraints, the government is focusing on how to become more efficient, cut costs, and encourage savings. The IU-UNC LogMBA provides high-performing self-starters with the tools they need to drive efficiency while improving effectiveness in their organizations. The program also arms students with the analytics and business savvy they need to make compelling cases for change. As change agents, students learn to be agile entrepreneurs tapping into the leadership, communications, negotiations, and teaming skills that the IU-UNC LogMBA refines over the two-year program.



What Is the Degree?

- Students graduate from a program with two top-twenty schools - an MBA from Indiana University's Kelley School of Business and a Certificate in Global Supply Chain Leadership from the University of North Carolina at Chapel Hill's Kenan-Flagler Business School

How Does It Work?

- Developed and administered since 2002 by the Institute for Defense and Business
- Two-year hybrid degree program - delivered 80% online and 20% through residential experiences (three 1-week residencies on-campus and one 10-day residency abroad alternating between Asia and Europe)
- Flexible scheduling for students with full-time jobs
- Close-knit cohort of 15-25 students that is a sub-set of the larger IU MBA class
- Students from military services, government agencies, and private sector

What Do I Learn?

CORE CURRICULUM

- Decision Support Systems
- Quantitative Analysis
- Economics for Managers
- Managerial Accounting
- Strategic Marketing Management
- Operations Management
- Financial Management
- Strategic Capabilities and Business Planning
- Business Law
- Competing in a Global Economy
- Organizational Change and Teams
- Sustainable Operations

FOCUSED SUPPLY CHAIN ELECTIVES

- Project Management
- Business Process Design
- Global Sourcing
- Distribution & Inventory Management
- Enterprise Planning
- Applied Systems Design Project – Students transfer acquired skills to address workplace challenges. With faculty guidance, students study an internal problem and apply their new found knowledge to implement solutions.

RESIDENTIAL THEMES

- Gearing up for success as virtual teams
- Introduction to accounting
- Written and verbal communication
- Product life cycle for design and maintenance
- Fundamentals of process design
- Using logistics for a competitive advantage
- Technology & organizational innovations (smart supply chains)
- Leading organizational change
- Negotiations
- Media relations & crisis communication
- Dynamic leadership and organizational effectiveness
- Competitiveness in a global post-industrial world
- Interaction with government and military leaders from around the world
- Examination and comparison of culture and government systems in both established and emerging economies

Overseas on a factory tour with the Class of 2010

