

# CY2025 Program Offerings Catalog



Programs at the Institute for Defense and Business are ideal for high-potential leaders across a spectrum of fields including logistics, HR, R&D, acquisition, IT, and more. Whether you are in operations, engineering, planning, or finance, we offer tailored solutions to cater to the objectives of commands, organizations, units, and individuals.


## Ready to Get Started?

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**Learn More at [IDB.ORG](http://IDB.ORG)**

PROGRAM	DESCRIPTION	WHO SHOULD ATTEND*/ PRICING	DATES
<b>*** IN-RESIDENCE PROGRAM PRICE INCLUDES ALL TUITION, LODGING, AND MEALS ***</b>			
<b>LOGTECH Executive:</b> Logistics, Sustainment, and Technology for Executives	For defense and business executives focused on strategy. Discover innovative tools and techniques to implement strategic direction, leveraging people, processes, and technology for efficient and effective capabilities.	<i>Public Sector:</i> General Officers, Flag Officers, SES <i>Private Sector:</i> Executive Leaders  Price of Program: \$9000 GSA Rate: \$8,975 (#GS-02F-0200X)	<b>In-Residence Dates</b> Apr 6 – 11, 2025
<b>LOGTECH Advanced:</b> Logistics, Sustainment, and Technology for Leaders	For experienced leaders in defense and business focused on people, processes, and policy. Gain skills in critical thinking, innovation, risk management, and data fluency to lead and sustain significant improvements in your organization.	<i>Public Sector:</i> GS13-GS15, O4-O6, W4-W5, and E9 <i>Private Sector:</i> Director Level Professionals  Price of Program: \$9000 GSA Rate: \$8,975 (#GS-02F-0200X)	<b>In-Residence Dates</b> Feb 23 – 28, 2025 May 18 – 23, 2025 Jun 8 – 13, 2025 Jul 27 – Aug 1, 2025 Sep 14 – 19, 2025 Sep 21 – 26, 2025 Dec 7 – 12, 2025
<b>LCELP:</b> Life Cycle Executive Leadership Program	Leaders learn strategies to reduce costs and boost effectiveness in product and system design, improvement, and sustainment. They return equipped with insights to maximize long-term investments in products, services, and processes.	<i>Public Sector:</i> GS12-GS15, O3-O6, E7-E9 <i>Private Sector:</i> Career Leaders and Managers  Price of Program: \$7,500 GSA Rate: \$6,850 (#GS-02F-0200X) Price of Virtual Program: \$5,870.00	<b>In-Residence Dates</b> Apr 27 – May 2, 2025 Jul 13 – 18, 2025  <b>Virtual Dates</b> Aug 10 – 15, 2025
<b>LOG21:</b> Logistics for the 21st Century	For early-career logisticians and supporting areas focused on logistics. This 5-day program covers advances in logistics, supply chain, inventory, innovation, critical thinking, technologies, and strategies for success.	<i>Public Sector:</i> GS11-GS13, O2-O4, or equivalent rank. <i>Private Sector:</i> Early Career Logisticians and Professionals  Price of Program - \$7,500 GSA Rate: \$6,850 (#GS-02F-0200X) Price of Virtual Program: \$5,870.00	<b>In-Residence Dates</b> Mar 9 – 14, 2025 May 18 – 23, 2025 Sep 7 - 12, 2025  <b>Virtual Dates</b> Aug 3 – 8, 2025
<b>DA2L:</b> Data Analytics and Decisions Advantage for Leaders	The IDB's Data Analytics and Decision Advantage for Leaders (DA2L) provides a hands-on approach to solving specific business problems with analytical insights to influence critical decision making. DA2L equips participants with both the hard and soft skills necessary to make decisions with data.	<i>Public Sector:</i> Civilians GS-11 to GS-15, Commissioned Officers O-3 to O-6, Chief Warrant Officers in grades CWO3 to CWO5, and Senior Enlisted grades of E-7 to E-9 <i>Private Sector:</i> Senior Manager and Director level  Price of Program: \$7,500	<b>In-Residence Dates</b> Jul 13 – 18, 2025

**Note: Recommended attendees are based on previous experiences, but all ranks and rates will be reviewed and considered for any IDB Program.**

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<b>*** IN-RESIDENCE PROGRAM PRICE INCLUDES ALL TUITION, LODGING, AND MEALS ***</b>			
<b>DUS:</b> Dense Urban Studies	This 2-week program helps mid-career leaders understand the complexities and critical issues of operating in dense urban areas and megacities.	<i>Public Sector:</i> Civilians, O3-O4, Chief Warrant Officers, Senior NCOs (with BA preferred)  Price of Program: \$10,815	<b>In-Residence Dates</b> May 4 – 16, 2025 Sep 14 – 26, 2025
<b>IB2 IE:</b> Industry Based Broadening: Information Environment	For high-potential leaders in strategic communication and information operations. This 2-week program covers industry best practices and fundamentals of securing technological infrastructure.	<i>Public Sector:</i> High Potential Officers (O3-O6), Chief Warrant Officers, GS12-GS15, and civilians in strategic communication and information operations (BA Preferred).  Price of Program: \$16,575	<b>In-Residence Dates</b> Jul 13 – 25, 2025
<b>IB2 LOG:</b> Industry Based Broadening: Logistics	For high-potential logisticians, sustainers, finance, and acquisition professionals driving organizational changes. This 2-week program covers identifying problems, finding solutions through data and best practices, and presenting to an executive panel.	<i>Public Sector:</i> High-potential NCOs (E7-E9), Chief Warrant Officers (CW2-CW4), Officers (O3-O4), and GS12-GS15 civilians in roles implementing organizational and business process changes.  Price of Program: \$16,575	<b>In-Residence Dates</b> Apr 27 – May 9, 2025 Aug 3 – 15, 2025
<b>AIR-P:</b> Aviation Industrial Readiness Program  <div style="text-align: center; border: 2px solid yellow; border-radius: 50%; width: 60px; height: 60px; margin: 10px auto; display: flex; align-items: center; justify-content: center;"> <div style="text-align: center;"> <p style="margin: 0;">New Program Starts Oct. 2025</p> </div> </div>	AIR-P is an executive program for commanders and senior civilian leaders of our Nation's depot, arsenal, and ammunition facilities. It integrates leadership and business management concepts to aid Defense Organic Industrial Base leaders in effective organization management.	<i>Public Sector:</i> O5-O6 commanders and GS13-GS15 senior managers in depots, arsenals, and ammunition activities. <i>Private Sector:</i> Defense Industrial Base Leaders.  Price of Program: \$24,995 GSA Rate: \$24,995 (#GSA-02F-0200X)  <b>Applications accepted from June 2025 for the 25-26 AIR-P course starting in October</b>	<b>R3:</b> Feb – May 2025 <b>Corporate Residencies tailored to personal goals.</b> <b>R4:</b> Jun 2025 - Durham, NC   <b>R1:</b> Oct 2025 - Durham, NC  <b>R2:</b> Dec 2025 - Durham, NC <b>Benchmarking &amp; Private Industry Visits</b>
<b>CI2E:</b> Continuous Improvement and Innovation for Executives	The CI2E program series is customized and scalable to enhance organizational performance and culture across career levels. CI2E supports enterprise-wide transformation through senior leader education and best practices in continuous improvement.	<i>Private sector:</i> Senior leaders driving change and managing processes for executive-level innovation. <i>Public sector:</i> Senior Military leaders and civilian managers.  Pricing is customized to career level and program length.	<b>In-Residence Dates</b> February 2025 May 2025  Dates TBD Contact <a href="mailto:solutions@idb.org">solutions@idb.org</a> for program dates.

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The Institute for Defense and Business (IDB), founded in 1997 in Chapel Hill, NC, is a non-profit organization that delivers education and training to leaders in government, military, and private industry on topics such as leadership, strategic planning, and artificial intelligence. Over the past 25 years, IDB has expanded its programs and partnerships, helping over 10,000 leaders navigate the evolving global security landscape through executive education courses, online training, and custom-designed programs. IDB's programs optimize end-to-end logistics by targeting high-potential leaders across diverse fields and providing customized solutions for commands, organizations, units, and individuals.

## IDB Programs Benefit Leaders in:

- Logistics
- Finance
- Acquisition
- Disposal
- Contracts
- Facilities
- Intel
- IT
- Operations
- Engineering
- Planning
- Transportation
- Human Resources
- Research & Development
- Supply Chain Management
- Warehousing
- Maintenance
- And many other career fields.

Note - Program dates, prices, details, location, and other information are current as of the printing of this document. Changes can occasionally occur due to many factors and all clients will be notified of all modifications and updates.



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