



DA2L

Data Analytics and Decision Advantage for Leaders

THE FUTURE IS NOW

The IDB's Data Analytics and Decision Advantage for Leaders (DA2L) provides a hands-on approach to solving specific business problems with analytical insights to influence critical decision making. DA2L equips participants with both the hard and soft skills necessary to make decisions with data. Expert faculty and industry practitioners starting with defining and framing the business problem, help filter through the "white noise" of data overabundance and prescribe optimal action with speed. DA2L is designed to allow participants to work on a "real-world" problem from their organization during the one-week program.

ABOUT THE IDB

Programs offered by the IDB target leaders at all levels and multiple functional areas. They are designed to provide knowledge, skills, and tools to better equip leaders to implement impactful change. Some areas of study include strategy, innovation, risk management, contested logistics, data fluency, AI and critical thinking. Our programs educate, energize, and provide leaders with the intellectual capital critical to successful transformation.



LEARN MORE AT IDB.ORG

WHO SHOULD ATTEND?

Public Sector: Civilians GS-11 to GS-15, Commissioned Officers O-3 to O-6, Chief Warrant Officers in grades CWO3 to CWO5, and Senior Enlisted grades of E-7 to E-9

Private Sector: Senior Manager and Director level

REGISTRATION & LOCATION

For more information or to register, contact solutions@idb.org or 919.969.8008

Research Triangle Area, NC

FACULTY REPRESENTATION

Expansive and unrestricted access to institution experts

- Wake Forest University School of Business
- UNC Kenan-Flagler Business School
- East Carolina University
- Industry Practitioners

TUITION

Price of Program - \$7,500.00

Includes tuition, lodging, meals, instructional facilities, and all local program activity

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CONTENT DELIVERY

The program provides multiple delivery methods for adult learning:

- Traditional Classroom in Residence
- In-class Exercises and Simulations
- Expert Led Group Discussions
- Small Group Case Studies
- Guest Speakers

FOR MORE
INFORMATION



[scan code or click here](#)

GRADUATE OUTCOMES

- **Frame the Business Problem**
- **Have a Greater Awareness of Biases and Impact on Making Decisions**
- **Ask the Right Questions to Drive Deeper Insights**
- **Leverage the Power of Analytics Tools**
- **Analysis of Metrics and Key Performance Indicator Determination**
- **Build a Data-Driven Organization**
- **Communicate with Confidence**
- **Manage Risk**



www.idb.org



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