



QUARTER ONE IN REVIEW

BY MIKE BOGDAHN, VP - STRATEGY & DEV

As we close Q1 of CY2025, I want to highlight the incredible momentum we've built together.

We welcomed the 2025 IDB Executive Fellows—an inspiring group committed to learning and collaboration. In February, we honored Dr. Smith's team with the IDB Tuttle Award for their outstanding contributions to logistics and national security. On the national stage, we moderated the Joint Forces Panel at NDIA Orlando, driving key discussions on decision advantage in joint logistics. We're also proud to announce our IDB President's selection for the NDIA 2025 Logistician Emeritus Award, recognizing his lasting impact on defense leadership. Our educational mission remains strong, with 7 programs completed and 180 graduates already shaping the future.

Thank you to our faculty, staff, and partners for an exceptional start to 2025—let's keep the momentum going!

INSTITUTE FOR DEFENSE
& BUSINESS NEWSLETTER

TABLE OF CONTENTS

Alumni Spotlight • P. 2

President's Message • P. 2

Recognizing Excellence • P. 3

Meet Your 2025
Executive Fellows • P. 3

Industry Insights & Trends • P. 4

Partner Organization Highlight • P. 4

Upcoming Programs & Events • P. 4

ALUMNI SPOTLIGHT

TARA L. SCHENDEL

**Academic Advisor for Ed and Info Tech
Defense Language Institute - Washington
Industry Based Broadening Logistics (IB2Log), August 2023
Governor James G. Martin Critical Thinking Award Winner**

As an Army civilian with limited opportunities for courses like the Industry Based Broadening – Logistics (IB2Log) program, this experience was invigorating. The program inspired me to create a professional network within and outside the government. I connected with remarkable professionals during the course and have since engaged with others across the DoD and industry, discovering valuable resources. This new network is proving beneficial for my organization during this time of change.

I attended IDB to upskill for a new role. Thanks to the notes, presentations, and relationships I built, I entered my new position confidently, knowing I could reach out to my IDB mentors for support. My organization has benefited from the data tools and automated processes inspired by the business leaders I met.



THE PRESIDENT'S MESSAGE

LTGEN MARK FAULKNER

Leaders - I am excited to share this inaugural edition of our “IDB Connections” with you. I believe you will like it. We have designed it to be informative on multiple levels. We have also organized the newsletter to be easily and readable and digestible knowing that as leaders you are incredibly busy and time is arguably your most valuable resource.

“SUCCESS IN NATIONAL SECURITY AND INDUSTRY ALIKE DEPENDS LARGELY ON CONNECTED, INFORMED, AND INNOVATIVE LEADERS.”

At the Institute for Defense and Business (IDB), our mission has never been more important; to equip leaders across the defense, government, and private sectors with tools to better meet and solve complex challenges. As we look to the future, I want to share a few key IDB priorities that are shaping our direction.

First, the operational environment is evolving at a break-neck pace. With growing global competition, persistent logistics challenges, and the increasing speed of decision-making, leadership agility is no longer an option - it's essential. That's why IDB is focused on delivering programs that not only educate and build leader competence and confidence, but also cultivates resilience and adaptability across all functional areas and communities. [... read the full message here](#)

RECOGNIZING EXCELLENCE

2025 GEN WILLIAM G. T. TUTTLE JR. AWARD

Dr. Theresa Smith and the JPEO A&A Team

At the NDIA's 39th Annual Logistics Forum in February, the IDB presented the General William G. T. Tuttle, Jr. Award for Business Acumen in Defense and Government to Dr. Theresa A. Smith and the JPEO A&A Assured Munitions Team for bolstering supply chain resilience, improving operational readiness, and tackling critical vulnerabilities by applying LOGTECH Executive Program insights. Their success exemplifies the IDB's mission to empower leaders with tools and insights necessary for lasting impact in defense and government.



LOGISTICIAN EMERITUS AWARD

LtGen Mark Faulkner, IDB President

LtGen (Ret.) William M. Faulkner Named NDIA 2025 Logistician Emeritus

Lieutenant General William M. Faulkner, USMC (Ret.), President of the Institute for Defense and Business (IDB), was honored as the 2025 Logistician Emeritus by the National Defense Industrial Association (NDIA) during the NDIA Logistics Forum in February 2025.

The award recognizes LtGen Faulkner's lifelong contributions to defense logistics, both during his distinguished Marine Corps career and in his current role leading the Institute for Defense and Business. Known for his visionary leadership and commitment to sustainment excellence, Faulkner continues to shape the future of logistics through education and collaboration.



MEET YOUR 2025 EXECUTIVE FELLOWS



GEN. MARK D. KELLY
USAF (Ret)



LTGEN RONALD L. BAILEY
USMC (Ret)



VADM MICHELLE C. SKUBIC
USN (Ret)



MR. CHANNING IRVIN
Head of Vendor Risk, Senior VP, Fidelity Investments



VADM MICHAEL F. MCALLISTER
USCG (Ret)



HON. CHRISTOPHER J. LOWMAN
Assistant Secretary of Defense for Sustainment (Ret)



INDUSTRY INSIGHTS & TRENDS

2034: A NOVEL OF THE NEXT WAR

Admiral James Stavridis and Elliot Ackerman's "2034" unfolds in the South China Sea, where a freedom-of-navigation patrol

triggers a U.S.-China naval clash escalating across sea, air, and cyberspace, exposing critical logistics and grave connectivity vulnerabilities. [... buy the book here](#)

BUILDING A MUTUALLY COMPLEMENTARY SUPPLY CHAIN BETWEEN JAPAN AND THE UNITED STATES: PATHWAYS TO DEEPENING JAPAN-U.S. DEFENSE EQUIPMENT AND TECHNOLOGY COOPERATION - CSIS

Defense industrial capacity has gained attention among allies following Russia's invasion of Ukraine, highlighting the need for resilience in defense supply chains. The deteriorating security environment in the Indo-Pacific underscores the urgency of this issue. Japan is responding with increased defense spending and enhanced cooperation with the U.S. and other partners. Strengthening its defense industrial base is seen as crucial for national security, aligning with U.S. strategies that prioritize a resilient defense ecosystem and collaboration with international allies. With clear implications for efforts to further advance the Regional Sustainment Framework (RSF), this article highlights the need for a whole-of-government approach, with very close coordination—and sensibilities—with each ally. [... read full article here](#)

PARTNER ORG HIGHLIGHT

EAST CAROLINA UNIVERSITY (ECU)

Meet Our LOGTECH Partner:

East Carolina University (ECU) and the Institute for Defense and Business (IDB) partnered to strengthen national security through executive education and applied research.



With now over 272 graduates, this growing collaboration supports LOGTECH and other initiatives that drive innovation, leadership development, and mission readiness across defense and industry. Their shared commitment is producing real-world impact and opening new pathways for future-focused learning and transformation.

[For additional information regarding ongoing ECU efforts and opportunities for our Military and Civilian Leaders click here ...](#)

UPCOMING PROGRAMS

A Word from Our VP of Programs and Curriculum

In-Residence Programs

MAY

- CIZE 5/5 - 5/8
- DUS 5/4 - 5/16
- LOGTECH Advanced 5/18 - 5/23
- Log21 5/18 - 5/23

JUNE

- LOGTECH Advanced 6/8 - 6/13

Virtual Programs

APRIL

- eLCELP 4/27 - 5/2

NEW PROGRAM LAUNCH:

DA2L

Unlock the power of data-driven decision-making with DA2L: Data Analytics and Decision Advantage for Leaders. This hands-on program helps leaders cut through data overload, extract key insights, and drive action- fast. In just one week, expert faculty guide participants through solving real-world challenges from their own organizations.

[... for more information click here](#)



UPCOMING INDUSTRY EVENTS

We look forward to seeing you on the road this spring. We hope to catch up with you at the following conferences and symposia in the coming months:

Military Aviation Logistics & Maintenance Symposium

April 8 - 10
Atlanta, GA

[for more information](#)

